

Samyukth Bitra

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Marketing, Content and Community | Video Editing and Canva | Available immediately, remote

PROFESSIONAL SUMMARY

Already working with The5ers. I moderate The5ers India's Telegram community every day and spoke at a Trade Prep event at The5ers' invitation. I know the firm's programs, rules and voice, and the questions its traders ask, so I can contribute to its marketing from day one.

A trader who markets to traders. I have traded since May 2020. As content strategist for a 517K follower trading education account, I lifted average views per Reel by 80%. I know what makes traders stop scrolling.

Fast learner who gets things done. Give me a goal and a deadline and I find a way to deliver, including in areas I have never worked in. I taught myself video editing, design and AI workflows because the work needed them.

Committed to a career in prop firm marketing. I love this industry and want to build my career in its marketing, beyond trading myself, and The5ers is where I want to do it.

Proficient in video editing and design. DaVinci Resolve, Final Cut Pro and Canva. Open to creating content for The5ers.

WORK EXPERIENCE

Community Moderator, The5ers India (Telegram) | Jul 2026 – Present

- **Keep The5ers India's trader community engaged and active** 8+ hours a day, and push The5ers' sales and offers to members.
- **Answer traders in The5ers' voice** on programs, account rules, drawdown limits, payouts and platform issues.
- **Judge urgency in real time**, route account specific, compliance and billing questions to official support, and remove spam and scam solicitation.
- **Keep pinned explainers and announcements accurate** so members read the correct answer first.
- **Track repeat questions and objections**, giving first hand insight into what The5ers' traders want, question and push back on.

Content Strategist (Contract), The Shades of Trades | Sep 2026 – Oct 2026

- **Lifted average views per Reel from about 10K to 18K (+80%)** on a 517K follower trading education account run by trader Apoorva Sharma.
- **Generated 500K views across 27 Reels**, with a best Reel of 60K, by handling the whole content pipeline: research, strategy, scripting, editing, design and tracking.
- **Edited short form video** in DaVinci Resolve and **designed graphics and thumbnails** in Canva.
- **Audited the account's last 108 posts on my own initiative** before joining, ranked six fixes by impact, and found that tripling post volume had cut median plays per Reel by about a third.
- **Delivered a 90 day beginner Reel series**: 90 Hinglish scripts, each under 60 seconds.
- **Built a weekly content system**: a daily 8:30 AM IST research routine, one theme a week, 3 to 4 Stories a day, 8 Reel ideas and 8 carousel ideas.
- **Tracked every piece** on a Google Sheets Kanban board with a themes log that prevents repeated ideas.
- **Made @theshadesoftrades synonymous with Crowd Positioning Theory**, her signature price action framework, by threading it through Reels and Stories.

Guest Speaker, The5ers & Trade The Pool (Trade Prep Event) | Dec 2025

- **Invited by The5ers** on the strength of sustained contribution to its community, coordinating directly between two organizations to represent the brand to its own audience.
- **Scripted and delivered** the talk to an audience of aspiring funded traders.

Prop Firm Trader, Independent | May 2020 – Present

- **Trade evaluation and funded accounts across various prop firms**, with thorough knowledge of the rules and regulations of each firm.
- **Trade futures and CFDs**, with first hand knowledge of what traders ask and argue about.

SKILLS

- **Video editing (Proficient)**: DaVinci Resolve, Final Cut Pro and similar software. Short form and long form cuts, captions, pacing, thumbnails, audio transitions, freeze frames, compositing and motion graphics.
- **Graphic design (Proficient)**: Canva, for social posts, banners, thumbnails and explainer graphics.

- **Content strategy and pipelines (Experienced):** Plan, brief, script, edit, design, track and publish content end to end with Kanban boards, themes logs and content calendars in Google Sheets. Open to creating content for The5ers.
- **Copy and scripting (Experienced):** Hooks, headlines, captions, video scripts, carousel and post copy, announcements and long form explainers, written in a brand's voice in English and Hinglish.
- **Research and analysis (Experienced):** Competitor and market research, content audits that rank findings by impact, and a daily routine that turns market news into content ideas.
- **Community management (Experienced):** 8+ hours a day for The5ers India on Telegram: engagement, replies, offer promotion, rule enforcement, pinned explainers and announcements.
- **Social platforms (Experienced):** Instagram Reels, Stories and carousels, YouTube Shorts and long form video, LinkedIn, X and Telegram. TikTok (working knowledge).
- **Creator and influencer marketing (Some experience)**
- **Trading communities (Long time member):** Crypto, tokenized asset and FX trading communities, with a role in engaging members and growing them.
- **Trading and prop firm knowledge (Experienced):** Futures and CFDs, The5ers' programs and rules, prop firm mechanics, the funded trader lifecycle, trader psychology and the Indian retail trading audience.
- **AI workflow (Experienced):** AI across research, drafting, design, motion and repurposing one idea into many formats.
- **Languages:** English (fluent, IELTS 8.5), Hindi (native), Telugu (native).
- **Tools:** DaVinci Resolve, Final Cut Pro, Canva, Google Sheets, MetaTrader, Telegram.

EDUCATION

- **B.Tech, AIML | CGPA 8.43**, Gokaraju Rangaraju Institute of Engineering and Technology, Hyderabad | 2022 - 2026
- **Class XII | 94.3%**, Sri Chaitanya
- **Class X | 92.6%**, Global Edge School

Work samples, video, design and written copy, available on request.